



A Study On The Sustainable Design Development Of Paisley Motif In Fabric Painting

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ABSTRACT

This research focuses on the sustainable design development of the paisley motif in fabric painting. It is an invention from ancient Persian and Indian art and has developed through changes in shapes, styles, and designs. Even though it has been studied extensively in the context of fashion and textile printing, its usage in fabric painting, particularly the ways in which paisley can be created by designers, has not been well researched. This paper will address the origination of paisley patterns, their adaptation to fabric painting, techniques used, and strategies employed in making them in surface design.

Keywords: Paisley Motif, Sustainable Design Development, Fabric Painting.

I. INTRODUCTION:

The Paisley motif is also referred to as "butah" or "buta," resembling a teardrop shape in structure with both ends pointed upwards. The pattern signifies the cultural identity of Persians and Indians and is renowned for its complex designs all across the continents. The paisley designs could be noticed mostly on the printed clothes such as kurtis, saris, and Kashmiri shawl. It can also be found in woven, printed, or embroidered designs rather than in fabric paintings. The purpose of this article is to examine how paisley designs are stylized on the surface of the fabric.

II. HISTORICAL BACKGROUND OF THE PAISLEY MOTIFS:

The design of paisley belongs to the class of design patterns that were designed in Persia but found their way into Kashmir in India. The paisley design was designed in Kashmiri shawls in Kashmir. Paisley motifs were popular designs all over the world during the eighteenth and nineteenth centuries, and Kashmiri shawls had great demand in the European markets. There has been much research conducted by fashion design and textile experts regarding paisleys, although few studies have been carried out on their application in painted fabrics.

III. METHODOLOGY:

The paisley motif used in this research project were developed using a technique of freehand drawing. Sketching has been done through the use of pencils and fabric paints. Initially, the fabric is set inside an embroidery hoop to create a firm basis to start with. This ensured that the grip got better while painting the motif. The outline of the motif was first developed, and then the intricate fillings were added. After this process, painting of the motif took place with all necessary considerations to enhance the surface.

IV. MATERIALS AND TOOLS FOR PAISLEY MOTIF DESIGN:

1. Muslin fabric
2. Fabric paint
3. Paint brush
4. Embroidery hoop

V. DESIGN DEVELOPMENT:

Development of the paisley motif on fabric painting begins with the outlining of the teardrop shape. Designing the outline of the motif manually on fabric gives it an artistic edge in terms of innovation in the art. Various elements such as swirls, geometric patterns, and floral motifs, are used in this illustration. The paisley motif was developed by these designs, which give it more elegance and visual appeal. Fabric paint is then applied to the surface of the fabric using a pointed brush for fine patterns. By using layers and shading techniques, this design has been made more vibrant. The paisley design is completed with the addition of highlights and outlines.



Fig:1



Fig:2



Fig:3



Fig:4



Fig:5



Fig:6



Fig: 7

VI. CONCLUSION:

The aforementioned paisley designs have endured because of their varied visual shapes and lengthy history. Once incorporated into fabric painting, it brings in its traditional significance and paves the way for creativity for the emerging designers. Innovation through stylization, pattern coloring, and design integration allows this form to continually progress.